

# Mickey Finn's Pub

602 Lagrange at Huron Toledo, Ohio 43604  
419.246.3466 mickeyfinnspub.com

## Booking Information

Mickey Finn's Pub is a premier music venue presenting the finest local, regional and national touring acts in an intimate setting. Audiences and performers enjoy the atmosphere and personal attention we provide. Mickey Finn's Pub provides a heated smoking patio for our smoking customers, as well as a clean smoke-free environment inside the bar and event area. We generally welcome patrons age 18+ for our shows.

### If you are interested in being booked at Mickey Finn's Pub, please follow these easy guidelines:

- Send us a press kit with demo/CD. Your package should contain pertinent information about your band (contact name, phone number, website and email address), a written description of the band and the music, where you have played, who you have played with, press clippings, photograph and anything else you think we should know.
- All press kits should be sent to:  
Mickey Finn's Pub  
Attn: Booking  
602 Lagrange  
Toledo, Ohio 43604
- Press kits can also be dropped off at the pub any time after 4pm Monday-Friday.
- Please give us at least 2-3 weeks to listen to your demo/CD. We often get many CDs each week and we do listen to them all, but it does take time. Please follow up via email. You can contact us at [booking@mickeyfinnspub.com](mailto:booking@mickeyfinnspub.com).

### Attn: Local/Regional Bands

If you are a band from NW Ohio or SE Michigan, here are some very important things to keep in mind:

- You are responsible for bringing customers to our establishment the night of your show. That means you must promote your band and bring paying customers to the pub to see you play. We give you the door money, but we must be making money on the bar sales as well if you are to return to play again at our establishment. If we give you a date and it is not well-attended, we will be less inclined to have you return.
- A general rule of thumb is: A headlining band should be able to bring in 40-50 people on a weeknight and 75-100 people on a weekend. Co-bills should be able to bring in at least 25 people on a weekend, and 50 people on a weekend night.

- Columbus, Detroit and Cleveland are very different markets and bands that do well in these cities don't necessarily do well in Toledo. If you are from out of town, you will have to work a little harder to break into the Toledo Music Scene. If you are booked, there are a few ways you can do this. Make sure your fans from your hometown know you're playing and come out to see you. Ask to be put on the bill with a Toledo-based band, or a band with a heavy Toledo-base.
- If you see a night on our schedule that you think would work with your band, let us know. If you have an idea for full line-up for your show, let us know that too. If you are already booked and your line-up changes, DEFINITELY let us know that IMMEDIATELY! We DON'T LIKE SURPRISES!!!
- We know that everyone would like to headline a Friday or Saturday night, but it's just not possible. We have openings on other nights of the week too, so please feel free to ask for one of those nights.
- In most cases, bands play at Mickey Finn's Pub for 90% of the door.

## Promoting Your Shows

Being booked for Mickey Finn's Pub isn't as simple as showing up, plugging in and playing. After all, it's your band up on stage, so why not have a full room in front of you? Here are some tips on how to make it work:

- If you are booked at Mickey Finn's Pub, we expect you to heavily promote your show!!
- Once again, make sure you have given us a complete description of your band with your press kit, including your website addresses, so that the information on our website can have an impact on your potential fans.
- **Make flyers/posters and handbills** to bring to the pub at least 3 weeks before your show. Please make your flyers attractive and legible and don't forget to include pertinent information for your show - such as DATE/TIME/COVER/OTHER SUPPORTING ACTS/ADDRESS/ ETC...We need 6-10 flyers for the pub alone, plus handbills. We are always willing to help print and distribute flyers. Please contact the booking agent regarding these matters.
- **All bands should post your flyers everywhere you can: record stores, coffee houses, etc...FLYER FLYER FLYER!!!!**
- Tell everyone you know to come see you play. Family, friends, etc. are all potential fans. Never underestimate the power of word-of-mouth promotions. The more buzz, the better!!
- On the night of your show, make sure you are at the pub on time for your sound check and that the show starts on time. When you start late, customers may ask for their money back. Unless you have an early show, sound check is at 8:30, and load-in time is 8pm.
- If you have a guest list, give it to us before the door begins (1 guest per each member of band).

## **Press List**

Please send CDs and information to these publications: They may be able to do a write-up on your band for your show or list your appearance in their entertainment calendar.

**Toledo Blade**  
**Attn: Kim Laub**  
**541 N. Superior St.**  
**Toledo, Ohio 43660**  
**[klaub@theblade.com](mailto:klaub@theblade.com)**

**Toledo City Paper**  
**1120 Adams St.**  
**Toledo, Ohio 43604**  
**[http://www.toledocitypaper.com/music/submit\\_event.php](http://www.toledocitypaper.com/music/submit_event.php)**

**Toledo Free Press**  
**605 Monroe Street**  
**Toledo, Ohio 43604**  
**[news@toledofreepress.com](mailto:news@toledofreepress.com)**

**\*\*\*FLYER SPOTS\*\*\***

**Ramalama Records**  
3151 W. Central Ave. Toledo, Ohio 43606  
419-531-7625

**Culture Clash Records**  
4020 Secor Rd. Toledo, Ohio 43623  
419-536-LOVE

**Allied Record Exchange**  
1710 Reynolds Rd. Toledo, Ohio 43614  
3253 Navarre Ave. Toledo, Ohio 43616  
3324 Secor Rd. Toledo, Ohio 43606  
5414 Monroe St. Toledo, Ohio 43623

**The Shed**  
7448 Airport Hwy. Holland, Ohio 43528  
5037 Lewis Ave. Toledo, Ohio 43623  
4956 Monroe St. Toledo, Ohio 43623

**Maxwell's Brew (CoffeeHouse)**  
2661 W. Bancroft St. Toledo, Ohio 43606  
419-534-3300